## What to do today (Mar 1)?

4. Analysis with Count Response (Chp 4)
4.1 Poisson Model for Counts (Chp 4.1)
4.2 Poisson Regression Analysis (Chp 4.2)
4.2.1 Introduction to Poisson regression models
4.2.2 Poisson regression analysis
4.2.3 Categorical explanatory variables
4.2.4 Poisson regression with contingency tables
4.3 Additional Topics on Count Responses (Chp 4.3-4)

### 4.2.1 Introduction to Poisson regression models

Goal: To study how a count variable $Y$ depends on another variable $X$
e.g. the original response in the horseshoe crab study, "number of satellites"

Poisson Regression Model (Loglinear Model): Consider the response $Y \mid x \sim \operatorname{Poisson}(\mu(x))$ and assume

$$
\log [\mu(x)]=\alpha+\beta x
$$

equivalently to $\mu(x)=\exp (\alpha+\beta x)$.

- $\mu(x) \geq 0$ for all $x$
- $\beta$ 's interpretation: when $x \uparrow x+\Delta x$,
- $\beta=0 \Rightarrow \mu(x)=e^{\alpha}$;
- $\beta>0 \Rightarrow \mu(x) \uparrow \mu(x) e^{\beta \Delta x}$;
- $\beta<0 \Rightarrow \mu(x) \downarrow \mu(x) e^{\beta \Delta x}$


### 4.2.1 Introduction to Poisson regression models

Goal: To study how a count variable $Y$ depends on other variables $X_{1}, \ldots, X_{K}$
e.g. the original response in the horseshoe crab study, "number of satellites"

Poisson Regression Model (Loglinear Model): Consider the response $Y \mid x_{1}, \ldots, x_{K} \sim \operatorname{Poisson}\left(\mu\left(x_{1}, \ldots, x_{K}\right)\right)$ and assume

$$
\log \left[\mu\left(x_{1}, \ldots, x_{K}\right)\right]=\beta_{0}+\beta_{1} x_{1}+\ldots+\beta_{K} x_{K}
$$

equivalently to $\mu\left(x_{1}, \ldots, x_{K}\right)=\exp \left(\beta_{0}+\beta_{1} x_{1}+\ldots+\beta_{K} x_{K}\right)$.

- $\mu\left(x_{1}, \ldots, x_{K}\right) \geq 0$ for all $x_{1}, \ldots, x_{K}$
- $\beta_{1}$ 's interpretation with fixed $x_{2}, \ldots, x_{K}$ : when $x_{1} \uparrow x_{1}+\Delta x_{1}$,
- $\beta_{1}=0 \Rightarrow \mu\left(x_{1}, \ldots, x_{K}\right)$ stays the same $e^{\beta_{0}+\beta_{2} x_{2}+\ldots+\beta_{K} x_{K}}$;
- $\beta_{1}>0 \Rightarrow \mu\left(x_{1}, \ldots, x_{K}\right) \uparrow \mu\left(x_{1}, \ldots, x_{K}\right) e^{\beta_{1} \Delta x_{1}}$;
- $\beta_{1}<0 \Rightarrow \mu\left(x_{1}, \ldots, x_{K}\right) \downarrow \mu\left(x_{1}, \ldots, x_{K}\right) e^{\beta_{1} \Delta x_{1}}$


### 4.2.2 Poisson regression analysis

## Statistical Inference with Poisson Regression (Loglinear) Models

For the count response $Y$ and explanatory variables $\mathbf{X}$ with $Y \mid \mathbf{X}=\mathbf{x} \sim \operatorname{Poisson}(\mu(\mathbf{x}))$, and data $\left\{\left(y_{i}, \mathbf{x}_{i}\right): i=1, \ldots\right\}$ from $n$ indpnt individuals: the likelihood function is

$$
L(\alpha, \beta)=\prod_{i=1}^{n} \frac{\mu\left(\mathbf{x}_{i}\right)^{y_{i}}}{y_{i}!} e^{-\mu\left(\mathbf{x}_{i}\right)}
$$

- Estimation of $\alpha, \beta$ : MLE and CI ?
- Estimation of $\mu(\mathbf{x})$ : MLE and CI ?
- Testing on hypotheses about $\alpha, \beta$ : e.g. $H_{0}: \beta=0$ ?
- Model Comparison/Checking? [to be studied in Chp5]


### 4.2.2 Poisson regression analysis

Example. Revisit 4 to the Horseshoe Crab Study: (Regression with Count Response) $Y=$ number of satellites; $X=$ width

Assume $Y \sim \operatorname{Poisson}(\mu(x))$ with

- Model A. Linear mean model: $\mu(x)=\alpha+\beta x$; $\hat{\alpha}=-11.53(2.832), \hat{\beta}=.55(.107)$ with R function $g / m($ formula, family $=$ gaussian $)$
- Model B. Loglinear mean model: $\log (\mu(x))=\alpha+\beta x$; $\hat{\alpha}=-3.305(.542), \hat{\beta}=.164(.020)$ with R function $\mathrm{g} / \mathrm{m}$ (formula, family $=$ poisson)



### 4.2.3A Categorical explanatory variables

For example, to study how the count $Y$ depends on two categorical variables $X$ and $Z: E(Y \mid X=x, Z=z)=\mu(x, z)$ ?

Consider the Poisson (loglinear) regression model

$$
\log \left(\mu_{i k}\right)=\beta_{0}+\beta_{i}^{X}+\beta_{k}^{Z}
$$

for $i=1, \ldots, l$ and $k=1, \ldots, K$ with $\beta_{1}^{X}=\beta_{1}^{Z}=0$ and $\mu_{i k}=\mu(i, k)$.

Alternatively, consider

$$
\log (\mu(x, z))=\beta_{0}+\beta_{2}^{X} x_{2}+\ldots+\beta_{1}^{X} x_{I}+\beta_{2}^{Z} z_{2}+\ldots+\beta_{K}^{Z} z_{K}
$$

with dummy variables $x_{2}, \ldots, x_{1}$ for $X$ and dummy variables $z_{2}, \ldots, z_{K}$ for $Z$.

### 4.2.3A Categorical explanatory variables

For example, to study how the count $Y$ depends on two categorical variables $X$ and $Z: E(Y \mid X=x, Z=z)=\mu(x, z)$ ?

Consider the Poisson (loglinear) regression model

$$
\log \left(\mu_{i k}\right)=\beta_{0}+\beta_{i}^{X}+\beta_{k}^{Z}+\beta_{i k}^{X Z}
$$

for $i=1, \ldots, l$ and $k=1, \ldots, K$ with
$\beta_{1}^{X}=\beta_{1}^{Z}=\beta_{1 k}^{X Z}=\beta_{i 1}^{X Z}=0$ and $\mu_{i k}=\mu(i, k)$,
Alternatively, consider

$$
\log (\mu(x, z))=\beta_{0}+\sum \beta_{i}^{X} x_{i}+\sum \beta_{k}^{Z} z_{k}+\sum \beta_{i k}^{X Z} x_{i} z_{k}
$$

with dummy variables $x_{2}, \ldots, x_{1}$ for $X$ and dummy variables $z_{2}, \ldots, z_{K}$ for $Z$.

### 4.2.3B Categorical explanatory variables

For example, in the crab study, the variable color has categories of light medium, medium, dark medium, and dark. How to handle it?

- Ignore the underlying order. Treat it as nominal?
- Score the categories. Treat it as quantitative using the scores ?
- e.g. assigning $1,2,3,4$ to light medium, medium, dark medium, and dark colors
- e.g. assigning 4,3,2,1 to light medium, medium, dark medium, and dark colors
- e.g. assigning $1,3,4,6$ to light medium, medium, dark medium, and dark colors

The scoring needs to be as non-subjective as possible.

### 4.2.3C Categorical explanatory variables

Example. Revisit 4 to the Horseshoe Crab Study (cont'd) Step A. Data Description.

| R: ex.crab[1:3,] |  |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |
| Obstn | C | S | W | Wt | Sa |
| 1 | 2 | 3 | 28.3 | 3.05 | 8 |
| 2 | 3 | 3 | 22.5 | 1.55 | 0 |
| 3 | 1 | 1 | 26.0 | 2.30 | 9 |

- who? $n=173$ female horseshoe crabs selected by a study
- what?
- $\mathrm{C}=$ color: 1,2,3,4 for light med, medium, dark med and dark
- $\mathrm{S}=$ spine: 1, 2,3 for both good, one or both worn/broken
- W=width: ranging 21.0 to 33.5 cm
- $\mathrm{Wt}=$ weight: ranging 1.2 kg to 5.2 kg
- Sa=number of satellites
- why? to explore the association of Sa with other variables
- when and where?


### 4.2.3C Categorical explanatory variables

Example. Revisit 4 to the Horseshoe Crab Study (cont'd)
Step B. Data Analysis.
Preparation ... ...
$C<-$ as.factor(ex.crab[, 1]);
$S<-$ as.factor(ex.crab[, 2]);
W <-ex.crab[, 3]; Wt < -ex.crab[, 4];
Sa $<-\operatorname{round}($ ex.crab[, 5]); tmpy $B<-S a$
Modeling
Consider $E(S a \mid C=c, S=s, W=w)=\mu(c, s, w)$ as

$$
\log (\mu(c, s, w))=\beta_{0}+\beta_{i}^{C}+\beta_{j}^{S}+\beta^{w} w
$$

for $i=1,2,3,4$ and $j=1,2,3$

Analyzing

| R: tmp.outB1a<-g/m(tmpy B $\sim C+S+W$, family $=$ poisson $)$ |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| (Intercept) | Estimate | Std. Error | z value | $\operatorname{Pr}(>\|z\|)$ |  |
| C2 | -2.54385 | 0.62426 | -4.075 | $4.60 \mathrm{e}-05$ | $* *$ |
| C3 | -0.22158 | 0.16789 | -1.320 | 0.1869 |  |
| C4 | -0.46036 | 0.19554 | -2.354 | 0.0186 | $*$ |
| S2 | -0.48544 | 0.22824 | -2.127 | 0.0334 | $*$ |
| S3 | -0.13879 | 0.21269 | -0.653 | 0.5141 |  |
| W | 0.02363 | 0.11729 | 0.201 | 0.8403 |  |
|  | 0.14596 | 0.02189 | 6.669 | $2.58 \mathrm{e}-11$ | $* * *$ |

Null deviance: 632.79 on 172 degrees of freedom
Residual deviance: 558.63 on 166 degrees of freedom
Alternative ways of using the color variable? $\operatorname{tmpC}=1,2,3,4$
$R:$ tmp.out $B 1 c<-g / m(t m p y B \sim t m p C+W$, family $=$ poisson $)$
Estimate Std. Error $z$ value $\operatorname{Pr}(>|z|)$

| (Intercept) | -2.51998 | 0.61063 | -4.127 | $3.68 \mathrm{e}-05$ | $* * *$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| tmpC | -0.16940 | 0.06184 | -2.739 | 0.00616 | $* *$ |
| W | 0.14957 | 0.02068 | 7.233 | $4.72 \mathrm{e}-13$ | $* * *$ |

Null deviance: 632.79 on 172 degrees of freedom Residual deviance: 560.20 on 170 degrees of freedom

### 4.2.4A Poisson regression with contingency tables: Two-Way Contingency Tables

## Recall that

- n individuals cross-classified according to (row) $X$ and (column) $Y$ variables $\Longrightarrow$ an $I \times J$ contingency table with cell counts $\left\{N_{i j}: i=1, \ldots, l ; j=1, \ldots, J\right\}$
- the joint cell prob $\pi_{i j}=P(X=i, Y=j)$, and the expected cell count $\mu_{i j}=E\left(N_{i j}\right)=n \pi_{i j}$

To establish the association of the cell count $(\mathrm{V})$ with $X$ and $Y$ :

- view $\mu_{i j}=E\left(N_{i j}\right)=E(V \mid X=i, Y=j)$
- assume $N i j \sim \operatorname{Poisson}\left(\mu_{i j}\right)$
- consider a loglinear regression model, where $V$ is the response and $X, Y$ are the explanatory variables


### 4.2.4A Poisson regression with contingency tables: Two-Way Contingency Tables

Loglinear Model of Independence If $X$ and $Y$ are independent, $\pi_{i j}=\pi_{i+} \pi_{+j}$ and $\log \mu_{i j}=\log n+\log \pi_{i+}+\log \pi_{+j} \Longrightarrow$

$$
\log \mu_{i j}=\lambda+\lambda_{i}^{X}+\lambda_{j}^{Y}
$$

$\lambda_{i}^{X}, \lambda_{j}^{Y}$ : the main effects of $X, Y$ (row/column effects)

- parameterization: one of $\lambda_{i}^{X}$ and one of $\lambda_{j}^{Y}$ are redundant, since $\sum_{i} \pi_{i+}=1$ and $\sum_{j} \pi_{+j}=1$
the three commonly used coding schemes


### 4.2.4A Poisson regression with contingency tables: Two-Way Contingency Tables

- interpretation:
e.g. $\mathrm{I}=2$ and $\mathrm{X}=1,2$ for male, female; $\mathrm{J}=2$ and $\mathrm{Y}=1,2$ for success, failure:

$$
\log \left[\frac{\mu_{i 1}}{\mu_{i 2}}\right]=\left[\lambda+\lambda_{i}^{X}+\lambda_{1}^{Y}\right]-\left[\lambda+\lambda_{i}^{X}+\lambda_{2}^{Y}\right]=\lambda_{1}^{Y}-\lambda_{2}^{Y}
$$

- $\log \left[\frac{\mu_{i 1}}{\mu_{i 2}}\right]=\log \left[\frac{\pi_{i_{1}}}{\pi_{i 2}}\right]=\log \left[\frac{P(Y=1 \mid X=i)}{1-P(Y=1 \mid X=i)}\right]$ : the log-odds of sucess with $X=i$ is $\lambda_{1}^{Y}-\lambda_{2}^{Y}$.
- the log-odds ratio of success of male comparing with female is $\log \left[\frac{P(Y=1 \mid X=1)}{1-P(Y=1 \mid X=1)}\right]-\log \left[\frac{P(Y=1 \mid X=2)}{1-P(Y=1 \mid X=2)}\right]=0$, i.e. the $O R=1$.


### 4.2.4A Poisson regression with contingency tables: Two-Way Contingency Tables

Saturated Loglinear Model

$$
\log \mu_{i j}=\lambda+\lambda_{i}^{X}+\lambda_{j}^{Y}+\lambda_{i j}^{X Y}
$$

- the association terms $\lambda_{i j}^{X Y}$ (two-factor interactions): reflecting deviations from $X \perp Y$
- the number of non-redundant parameters:

$$
1+(\mathrm{I}-1)+(\mathrm{J}-1)+(\mathrm{I}-1)(\mathrm{J}-1)=\mathrm{IJ}
$$

- with a $2 \times 2$ table, $O R=1 \Leftrightarrow \lambda_{i j}^{X Y}=0$ for all $\mathrm{i}, \mathrm{j}$ :

$$
\log O R=\log \left(\frac{\mu_{11} \mu_{22}}{\mu_{12} \mu_{21}}\right)=\left(\lambda_{11}^{X Y}+\lambda_{22}^{X Y}\right)-\left(\lambda_{12}^{X Y}+\lambda_{21}^{X Y}\right)
$$

- perfect fit: num unknowns $=$ d.f. of the table [ not practical -non-saturated model: smooth the sample data, simpler interpretation]


### 4.2.4A Poisson regression with contingency tables: Two-Way Contingency Tables

## Statistical Inference

the statistical analysis with the loglinear (Poisson) regression model with two categorical predictors: need be careful with coding $X, Y$

- estm model parameters: the main effects and two factor interactions $\lambda_{i}^{X}, \lambda_{j}^{Y}, \lambda_{i j}^{X Y}$
- estm $\mu_{i j}$, the expected counts $\Rightarrow$ e.g. estm of OR
- model checking/comparison: Pearson's $\chi^{2}$-test, LRT-test recall testing for $X \perp Y$ with a two way contingency table?


## What will we study next?

4. Analsyis with Count Response (Chp 4)

- 4.1 Poisson Model for Count Data (Chp 4.1)
- 4.2 Poisson Regression Analysis (Chp 4.2)
- 4.2.1 Introduction to Poisson regression models
- 4.2.2 Poisson regression analysis
- 4.2.3 Categorical explanatory variables
- 4.2.4 Poisson regression with contingency tables
- 4.3 Additional Topics on Count Responses (Chp 4.3-4)

